

POSITIONING STATEMENT

Learn how a growing, forward-looking company, founded by 13, visionary Colombian companies, has been consciously creating, unique, and at times, unimagined bio renewable solutions from the extraordinary seeds of palm trees; ***changing today how the world is enjoying everyday products.***

Like-minded corporations, across Europe, North America, Asia, and beyond, are becoming ***more attracted*** to this ***inventive company***; not only for its state-of-the-art production facility, dependability, proprietorship of their entire supply chain, or commitment to constant client support; but rather for their dedication to a ***way of conducting business***; one that allows relationships to flourish into long term partnerships ***and avoids*** short term thinking.

Today, with more than 8300 ***proud*** Colombians, Bio D has been ***proving*** that achieving ***true*** sustainability, is only possible if one, ***and only one*** element, becomes their single point of focus from the very beginning.

By concentrating on this ***one aspect*** and making it an uncompromising ***initial goal***, companies are being inspired from the start, and are witnessing that all participants, in the ***Bio D Symbiotic Circle of Business™***, (be it employees, wildlife, the environment, clients, communities, or suppliers) are also advancing ***their own growth platforms*** and well-being; a result ***very much in line*** with Bio D's ***initial*** requirement.

And in 50, or even 100 years from now, the ***dedication*** by all at Bio D to this ***first goal***, may be the most significant reason why this organization, will continue to be known as the profitable, pioneering, and ***responsible company***, that always thought ***beyond themselves***.